



work experience & relatable skills

brett c. johnson

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education

Alumuni, Praxis Academy - Class of 2014
Gordon College, Wenham, MA - Class of 2015
Bachelor of Science in Business Administration
Minors: Social Enterprise and Communication Arts
Graduated Summa Cum Laude, GPA of 3.84

experienced in

Technical Recruiting
Client Outreach
Relationship Management
Business Development
Public Speaking
Writing
Sales
Wordpress
Fundraising
Event Planning
Public Relations
Design

software

MAC OSX and WINDOWS
Adobe Creative Suite:
Illustrator
Photoshop
InDesign
Microsoft Office Suite:
Word
PowerPoint
Excel
Experience in Sketch 3
Experience in Final Cut

Mobile Chief, Mirror Placement, Concord, MA

August 2016 – Present

After one year full-time with the company, I moved to manage and build our Mobile desk, a new venture for Mirror. I oversee all outreach and work directly with our startup clients to help them fill holes in their organizations. Responsible for every stage of business development.

Outreach, Mirror Placement, Concord, MA

February 2015 – August 2016

We connect Ruby on Rails, iOS, and Android developers with agile startups. Our background as software developers enables us to approach this task with valuable experience and industry knowledge, ideally suited to successfully match Rails and mobile talent with growing ventures.

Owner & Director of Sales, Fire Drops LLC, Easton, MA

January 2016 – Present

Organic throat lozenges with a kick! Made to attack sore throats and congestion while also helping build sustainable communities in impoverished areas. Visit www.firedrops.com for more info!

Project Management and Web Design, Return Design, Wenham, MA

September 2014 – December 2014

Worked at a graphic design studio comprised of college students and director Tim Ferguson Sauder. Delivered design solutions to nonprofit and art-related organizations. Managed the demands on our designers, created timelines for clients, and designed a new website for the Return Design organization, www.returndesign.org

Alum, Praxis Academy, Wenham, MA

Summer 2014

Attended a week-long summer seminar on Biblical Entrepreneurship featuring some of the best founders and mentors in the country

Global Quality Intern, Covidien, Mansfield, MA

May 2014 – August 2014

Continued work from the previous summer on project CHASE while also compiling survey data, and creating internal websites.

PR Consultant, Miss Pink Pageant, Wenham, MA

January 2014 – May 2014

Wrote press releases and produced short promotional videos for the Miss Pink Foundation.

Student Ambassador, Gordon College, Wenham, MA

September 2012 – May 2014

One of eight students selected for the program. Represented the student body at events across the United States and in the Boston area. Also worked with the Development office in donor relations efforts.

Special Project Coordinator, Gordon College Student Association, Wenham, MA

February 2014 – May 2014

IS Business Analyst Intern, Covidien, Mansfield, MA

May 2013 – August 2013

Responsible for completing several different tasks contributing to the development of a new company wide complaint tracking system (CHASE).

NCAA Student Athlete and Captain, Gordon College, Wenham, MA

October 2011 - February 2015

Waterfront Director & Team Leader, Lakeside Christian Camp, Pittsfield, MA

June 2012 – August 2012

Service Team Member, Pool 'N Play, Brockton, MA

April 2006 – August 2012

other interests

Family, Travel, Social justice, Video production, Design, Entrepreneurship